



**Fresh
News™**
CAT LITTER

**The best litter for your cat,
the environment and your home!**

**Fresh
News™**
CAT LITTER

PaperGator is the source of BPV's recycled paper and is a unique fund raising program where everyone wins:

- The Environment
- Community
- BPV Environmental



www.papergatorrecycling.com

**Fresh News Cat Litter is
Available in 4 lb (1.82 kg), 12 lb (5.45 kg)
and 25 lb (11.36 kg) bags**

BPV, LLC (Better Product Value)
Byron Center, MI 49315 U.S.A.
Ph: 616-281-4502 Fax: 616-281-4524
www.freshnewsclitter.com

**Made from 100%
recycled paper**
With added baking soda to neutralize odors

**SUPERIOR
ABSORPTION**
Odor locking pellets retain
more moisture than the leading
national brand

Fresh News™ the best litter for your cat, the environment and your home!

- Outstanding odor control
- Low tracking
- Super absorbing strength - over 3 times more absorbent than clay
- Environmentally friendly
- Soft and clean
- Dust free
- 12lb & 25lb bags are resealable



HOW TO USE FRESH NEWS™

Some cats may require a gradual transition when changing from one litter type to another:

- | | |
|----------------------------|---|
| Week 1 | Mix 1 inch of Fresh News with your cat's current litter |
| Week 2 | Mix 2 inches of Fresh News with your cat's current litter |
| Week 3 and on going | Use 100% Fresh News. Pour 2-3 inches of Fresh News into a clean litter tray. We recommend you remove all soiled pellets on a daily basis. |

OUTSTANDING ODOR CONTROL:

Moisture locking pellets with added baking soda to help neutralize litter tray odors

LOW-TRACKING:

The soft pellets retain their form, helping to reduce pellets from sticking to the cat's paws and tracking around your home

SUPER ABSORPTION:

Moisture locking pellets retain 3 times more moisture than clay.*

ENVIRONMENTALLY FRIENDLY:

Made from 100% recycled biodegradable paper; helping to reduce waste in landfills and save trees from being harvested

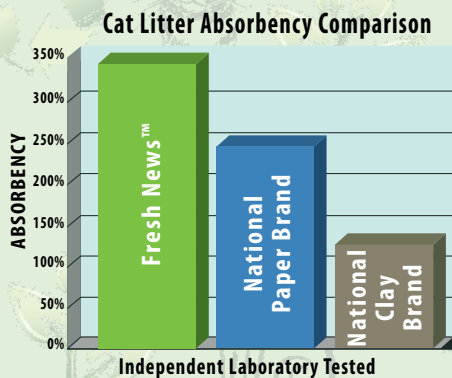
CLEAN HOUSEHOLD:

99% dust free and 100% non-allergenic.

Litter Trays

Cats are fastidious creatures and the type of litter and the location of the litter tray are very important to them.

- Choose a litter tray that is the correct size for your cat or kitten, taking in to account the number of cats using it.
- The litter tray should be made of non-absorbent material, like plastic, to prevent odors being absorbed and for easy cleaning.
- Choose a location for the litter tray that is both secure and private. Avoid busy areas in the house where the cat will be disturbed or where it is overlooked.
- Clean the litter tray thoroughly on a regular basis with a bio-enzymatic odor and stain remover.



* As reported by a third party laboratory